

# Farzad Abbaspour



Luisental 29F App. 9030  
28359 Bremen, Germany



+49 (0) 15259146931  
docfarzad@gmail.com



Portfolio:  
<https://me.refinedview.com/?p=3>



## EDUCATION

2016 - Expected Mar. 2020

University of Bremen; Bremen, Germany  
**Master of Science in Digital Media Informatics**  
• GPA (excluding thesis): 3.9/4

2011 - 2016

Islamic Azad University, Mashhad Branch; Mashhad, Iran  
**Bachelor of Science in Computer Science - Software Engineering**  
• GPA: 3.1/4

## SKILLS

Category	Skill	Proficiency Level
PROFESSIONAL	Python	██████████████████
	PHP	██████████████████
	JS	██████████████
	MySQL	██████████████████
	HTML5 & CSS3	██████████████████
	RESTful API	██████████████████
	Prolog	██████████████████
	Swift 5	██████
	NLP	██████████████████
	Neural Networks	██████████████████
	Ad Analytics Platforms	██████████████████
	SEO Analytics Platforms	██████████████████
	Content Marketing	██████████████████
	Programatic Advertising	██████████████████
	Branding Strategy Design	██████████████
Demography Analysis	██████████████████	
iOS/macOS IT Support	██████████████████	
CRM & Client Counseling	██████████████████	
SOFTWARE	Microsoft Office	██████████████████
	cPanel	██████████████████
	Linux Mint	██████████████
	Google Colab	██████████████████
	VirtualBox	██████████████████
	Wordpress	██████████████████
	Adobe Lightroom	██████████████████
	Adobe InDesign	██████████████████
	Adobe Photoshop	██████████████████
	Final Cut Pro	██████████████████
VERBAL	Public Speech and Debate	██████████████████
	Voice-acting	██████████████████
	Simultaneous Translation (Persian/English)	██████████████████
	Native American Accent	██████████████████
	Proofreading	██████████████████
GENERAL	Blogging	██████████████████
	Portrait Photography	██████████████
	Class Management & Tutoring	██████████████████

---

## PROFESSIONAL EXPERIENCE

---

- 2017 - 2018 **Assistant Publishing Editor; Bremer Institut für Produktion und Logistik GmbH**
- Creating and maintaining written materials for online publication and print at IGS.
  - Managing academic content delivery tasks for various PhD candidates
- 2014 - 2015 **Creative Director, Market Researcher & International PR Agent; Beroozresani**
- Maximized brand exposure through content marketing and demographic analysis
  - Ad campaign and account management for several business clients
  - Built AI and machine learning pipelines to interpret and store first-party user data
  - Established multiple international trading partnerships (e.g. Remax, PISEN, etc.)
  - Deliver and monetize quality app and web content
  - Providing real-time news coverage and live blog content
  - One-to-one retail and IT consultant for macOS and iOS users

---

## PROJECTS

---

- 2017 - Present **Movie Curation System "Athena"** • (Python, NLP, NodeJS)
- Processing stories written in plain English
  - Extracting the list of human characters in a given story
  - Extracting emotional transitions for each human character
- 2020 **Unofficial IMDB API (RESTful)** • (PHP)
- Limitless extraction of the full range of movie/personality specifications
- 2019 **GUI-Based Youtube Downloader for macOS** • (Swift, Automator)
- 2019 **GUI-Based Live Wallpaper Manager for macOS** • (Swift, Automator)
- 2019 **GUI-Based RAR Compressor for macOS** • (Swift, Automator)
- 2014 - 2015 **The Podcast "Touch by Beroozresani"** • (Audio/Video)
- Screenwriting and post-production editing for the first Iranian tech podcast.
  - Generating over 3 million impressions
- 2014 **Language School Automation System "Arielle"** • (PHP, HTML, MySQL, CSS3)
- A php-based all-in-one automation system for language school affairs
  - Features: student placement, payment, issuing report cards, SMS notifications
  - Cloud-based
  - APIs for third-party accessibility
- 2013 **Contribution to Translation Projects at Ian Somerhalder Foundation (ISF)**
- 2012 **Official Twitter Translation Project (into Farsi)**
- Among the top 8 Persian translators of Twitter for the entire year of 2012.
- 2012 **Official Farsi Translator for Internet Download Manager (IDM)** • (CHM)
- IDM is the #1 app used worldwide to accelerate downloads.
- 2011 **Developer and co-editor at "Reach for the Starz"** • (PHP, HTML, MySQL, CSS)
- Working with celebrity publicists to deliver a dynamic web-based calendar consisting of events where people worldwide could meet their favorite celebrities. The system pushed notifications to users' phones following a quick subscription procedure.

---

## TEACHING EXPERIENCE

---

2012 - 2014

### **American English Instructor; Shokooh English Institute**

- ESOL Teacher to teens and adults in various American English courses.
- Administered and evaluated student performance through written tests
- Over 90 % English learner satisfaction rate.
- Combined discipline with effective lesson plans to increase concentration, participation, and progress student accountability.

Summer 2012

### **Teacher Training Course; Shokooh English Institute**

- Certified among top trainees with 25 other attendants.

---

## AWARDS & HONORS

---

- 2013 Webby Awards® nominee for “Reach for the Starz”; **New York, USA**
- 2011 Ranked 1120th (top 5%) among ~300,000 students in the undergraduate studies entrance exam; **Iran**
- 2010 National award (1st place) for “Best Blog” in the Cultural Activities Competition; **Iran**

---

## LANGUAGES

---

English (Fluent)



Persian (Native)



German (A2)



Arabic (Novice)



---

## INTERESTS & HOBBIES

---

- Portrait photography
- Video & audio editing
- Linguistics
- American culture
- Video games
- Human psychology
- Country music
- Screenwriting

---

## ACADEMIC EXPERIENCE

---

Summer 2015

**Executive committee member for “Advertisement, Marketing and Business Solutions Through Social Media” conference; Mashhad, Iran**

2002 - 2012

### **Certificate of Proficiency in English (CPE / CEFR C2) course; Mashhad, Iran**

- Top student for 11 semesters out of the total 37 courses passed.
- Passed all courses nonstop alongside attending secondary school and university.
- Integrated various immersive topics (psychology, effective communication, American culture) to accelerate learning process.
- **“Memory Triggers: How Musical Soundtracks Take Advantage of Silence to Activate Involuntary Autobiographical Memories and Lead to Self-change”** — (University of Bremen, September 2017)
- **“A New Approach to Gamification: Targeting Different Myers-Briggs Personality Types with Purposeful Use of Gamification Elements in Non-game Contexts”** — (University of Bremen, March 2017)
- **“Implicit Sexism Through Language and Motion Picture in Young Hollywood”** — (University of Bremen, March 2017)