
PROFESSIONAL EXPERIENCE

- 2017 - 2018 **Assistant Publishing Editor; Bremer Institut für Produktion und Logistik GmbH**
- Creating and maintaining written materials for online publication and print at IGS.
 - Managing academic content delivery tasks for various PhD candidates
- 2014 - 2015 **Creative Director, Market Researcher & International PR Agent; Beroozresani**
- Maximized brand exposure through content marketing and demographic analysis
 - Ad campaign and account management for several business clients
 - Built AI and machine learning pipelines to interpret and store first-party user data
 - Established multiple international trading partnerships (e.g. Remax, PISEN, etc.)
 - Deliver and monetize quality app and web content
 - Providing real-time news coverage and live blog content
 - One-to-one retail and IT consultant for macOS and iOS users

PROJECTS

- 2017 - Present **Movie Curation System "Athena"** • (Python, NLP, NodeJS)
- Processing stories written in plain English
 - Extracting the list of human characters in a given story
 - Extracting emotional transitions for each human character
- 2020 **Unofficial IMDB API (RESTful)** • (PHP)
- Unlimited extraction of the full range of movie/personality specifications
- 2019 **GUI-Based Youtube Downloader for macOS** • (Swift, Automator)
- 2019 **GUI-Based Live Wallpaper Manager for macOS** • (Swift, Automator)
- 2019 **GUI-Based RAR Compressor for macOS** • (Swift, Automator)
- 2014 - 2015 **The Podcast "Touch by Beroozresani"** • (Audio/Video)
- Screenwriting and post-production editing for the first Iranian tech podcast.
 - Generating over 3 million impressions
- 2014 **Language School Automation System "Arielle"** • (PHP, HTML, MySQL, CSS3)
- A php-based all-in-one automation system for language school affairs
 - Features: student placement, payment, issuing report cards, SMS notifications
 - Cloud-based
 - APIs for third-party accessibility
- 2013 **Contribution to Translation Projects at Ian Somerhalder Foundation (ISF)**
- 2012 **Official Twitter Translation Project (into Farsi)**
- Among the top 8 Persian translators of Twitter for the entire year of 2012.
- 2012 **Official Farsi Translator for Internet Download Manager (IDM)** • (CHM)
- IDM is the #1 app used worldwide to accelerate downloads.
- 2011 **Developer and co-editor at "Reach for the Starz"** • (PHP, HTML, MySQL, CSS)
- Working with celebrity publicists to deliver a dynamic web-based calendar consisting of events where people worldwide could meet their favorite celebrities. The system pushed notifications to users' phones following a quick subscription procedure.

TEACHING EXPERIENCE

2012 - 2014

American English Instructor; Shokooh English Institute

- ESOL Teacher to teens and adults in various American English courses.
- Administered and evaluated student performance through written tests
- Over 90% English learner satisfaction rate.
- Combined discipline with effective lesson plans to increase concentration, participation, and progress student accountability.

Summer 2012

Teacher Training Course; Shokooh English Institute

- Certified among top trainees with 25 other attendants.

AWARDS & HONORS

- 2013 Webby Awards® nominee for “Reach for the Starz”; **New York, USA**
- 2011 Ranked 1120th (top 5%) among ~300,000 students in the undergraduate studies entrance exam; **Iran**
- 2010 National award (1st place) for “Best Blog” in the Cultural Activities Competition; **Iran**

LANGUAGES

English (Fluent)

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Persian (Native)

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German (A2)

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Arabic (Novice)

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INTERESTS & HOBBIES

- Portrait photography
- Video & audio editing
- Linguistics
- American culture
- Video games
- Human psychology
- Country music
- Screenwriting

ACADEMIC EXPERIENCE

Summer 2015

Executive committee member for “Advertisement, Marketing and Business Solutions Through Social Media” conference; Mashhad, Iran

2002 - 2012

Certificate of Proficiency in English (CPE / CEFR C2) course; Mashhad, Iran

- Top student for 11 semesters out of the total 37 courses passed.
- Passed all courses nonstop alongside attending secondary school and university.
- Integrated various immersive topics (psychology, effective communication, American culture) to accelerate learning process.
- **“Memory Triggers: How Musical Soundtracks Take Advantage of Silence to Activate Involuntary Autobiographical Memories and Lead to Self-change”** — (University of Bremen, September 2017)
- **“A New Approach to Gamification: Targeting Different Myers-Briggs Personality Types with Purposeful Use of Gamification Elements in Non-game Contexts”** — (University of Bremen, March 2017)
- **“Implicit Sexism Through Language and Motion Picture in Young Hollywood”** — (University of Bremen, March 2017)

Testimonial

Mr. Farzad Abbaspour, born on 27-12-1992 in Mashhad, Iran, worked 50 hours per month while completing his graduate studies, from 01-05-2017 to 31-05-2018 in the research association "LogDynamics - Bremen Research Cluster for Dynamics in Logistics" at the University of Bremen as a student assistant.

The goal of LogDynamics is to contribute to the competitive field of logistics in Bremen and internationally on behalf of the university and our partner scientific institutes while taking on an active role in the logistics network of the state of Bremen. This effort centers on conducting basic research concerning applied scientific logistics and the training of young scientists.

The task of Mr. Abbaspour was to support the management of the International Graduate School for Dynamics in Logistics (IGS) in public relations. His area of responsibility drew on the following activities:

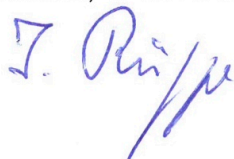
- Maintenance and support of websites with Typo3: websites of IGS and the Erasmus Mundus projects cLINK, FUSION, gLINK
- Setting up a new website in the CI of LogDynamics for the project TTU PhD Summer Camp.
- Proofreading of all English language publications of the IGS. Conversion of all existing brochures, posters, flyers and websites from British to American English.
- Support in editing the IGS Research Report 2016/17, including Communication with the authors.
- Support in creating flyers and posters with InDesign.

Mr. Abbaspour fulfilled the tasks assigned to him carefully and reliably after appropriate training and in effective communication with the management of IGS. He fulfilled all tasks to our complete satisfaction.

We got to know Mr. Abbaspour as a conscientious employee who knows how to use his knowledge for the benefit of the projects he worked on. Mr. Abbaspour was respected and popular among colleagues and international doctoral students at IGS. His conduct towards superiors was impeccable at all times.

Mr. Abbaspour will leave us after completion of the work and the projects. We wish him all the best on the completion of his studies and his future professional pursuits.

Bremen, 17-06-2018



Dr.-Ing.
Ingrid Rügge
Managing Director

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Date: Monday, August 24, 2015

To whom it may concern,

This is to certify that Mr. Farzad Abbaspour has been working in this company as creative director, voice actor and international public relations agent from May 2014 up to date. With diligence, punctuality and hard-work his outstanding service has been an asset to our institution. He has always shown an abundance of creativity, goodwill and team spirit.

With a wide range of skills, he managed to accomplish many objectives over the course of his employment. He also proved that he has strong time management skills and that he can perform well under pressure to meet the deadlines. In addition to being the head editor for our website's "IT News" section, he provided real-time translation of Apple Keynote conferences through a live blog to tens of thousands of viewers at a time. We also used his fluency in English to networked with several computer accessory manufacturers worldwide. He has also demonstrated his knowledge of php-based web design through some of his personal projects. His interest in the field of e-publishing, his thorough understanding of advertisement methodology, and his solo work on the different aspects of "Touch" as an audio/video podcast proved us that he will definitely have a bright future in the field of multimedia.

To the best of our knowledge he also has the makings of a full-fledged instructor of the English language which he had put to great use before joining our team and we wish him best of luck in every endeavor. It is worthy of notice that he's leaving this institution for better prospects on his own free will and will surely miss his expertise in our every field of work.

Beroozresani IT Group

Ehsan Saffar Khorasani

(Founder and CEO)





March , 9 , 2016

To Whom It May Concern,

I am writing this letter to you regarding **Farzad Abbaspour** . He worked as an English language teacher at Shokouh English Institute, a distinguished ELT Center in Iran, from July 1st, 2012 to September 15th, 2014 . Based on his grades and academic records, I consider him a very diligent candidate for the position he has applied for.

Mr Farzad Abbaspour is a person who gives his activities complete dedication and commitment. And I always witnessed his academic and social achievement during his teaching performance. I can state with confidence that he is a motivated and responsible person with a high degree of integrity and I believe he is an asset in any position that he undertakes.

Best Regards,
Mahmood Barjasteh
Educational Supervisor
Shokouh Danesh Toos English Institute
Mashad, Iran

- ▶ پسرانه : مرکز آموزش زبان شکوه دانش توس
مشهد، میدان احمد آباد ، ابتدای بلوار ملاصدرا تلفن ۸۴۴۹۵۵۹
- ▶ پسرانه : مرکز آموزش زبان شکوه دانش توس
مشهد، بین میدان استقلال و چهارراه فرامرز، پلاک ۶۴۸ تلفن ۶۰۶۶۱۳۱
- ▶ دخترانه : مرکز آموزش زبان شکوه دانش توس
مشهد، بین چهارراه فرامرز و میدان استقلال، پلاک ۳۴۷ تلفن ۶۰۵۸۹۰۵
- ▶ دخترانه : مرکز آموزش زبان سخن توس
مشهد، خیابان احمد آباد ، خیابان پرستار تلفن ۸۴۰۴۰۰۵

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MASHHAD KHORASAN RAZAVI 9183965345
IRAN



سنگار ۴۵ - ایرج سوی ۲
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